



## **Ideas Competition 2009**

### **CALL FOR ENTRY**

Deadline: Friday, December 11, 2009

**RUNNING OUT OF TIME?  
YOU CAN NOW SUBMIT ELECTRONICALLY**  
e-mail us at:  
[info@shiftboston.org](mailto:info@shiftboston.org)

## **SHIFTboston Forum**

hosted by: The Institute of Contemporary Art / Boston



## A SHIFT IS NECESSARY-

“Design, by definition broad and inclusive of all disciplines, is an activity of ideation, creativity, planning, production and management that shapes the quality of our living environment, contributes to the competitiveness of our economy, is part of our national cultural expression, and strengthens the identity of our regions, cities, and enterprises. ... Being designated a design city, design metropolis, or, best of all, design capital provides both a powerful communications tool and a positioning that encourages economic growth.” *Marie-Josée Lacroix, Design Commissioner for the City of Montreal, Quebec, CA*

“It’s an exaggeration, but I would argue that much of the work of the city today is to offer us the experience of city life. The city’s work is no longer so much to nurture trade or manufacture. Much of that is done electronically anyway. The city exists to provide a rich, diverse life, the interaction of many kinds of people and activities, discoveries and surprises.” *Robert Campbell, The Boston Globe-“Into the Future”*

“Boston is responsible for achieving one of the largest and most impressive urban projects in the 21<sup>st</sup> century, The Big Dig. I think any idea is possible in a city that was able to build what had initially been thought of as impossible.” *Scott Burnham, Urban Strategist, London UK*

“The country has fallen on hard times, but those of us who love cities know we have been living in the dark ages for a while now. We know that turning things around will take more than just pouring money into shovel-ready projects, regardless of how they might boost the economy. Windmills won’t do it either. We long for a bold urban vision.” *The New York Times- “Reinventing America’s Cities: The Time is Now”*

“The research has shown that if you want a thriving suburban area, then you better have a thriving city. If you want a state as a whole to do well, then the metropolitan areas in that state have to do well, there is no separation. It is all linked together.... We want to work to revitalize cities, to diversify their economy.” *Barack Obama*

“That it takes a crisis to recognize the problem only stresses the importance of radical thinking.... New policy and infrastructure spending (even in light of its inner conflict) present an opportunity to strategically change and revitalize American cities. “Urban design is not dead. It has not had a chance to be reborn,” ... Here is that chance.” *Architect Online- “Urban Renewal”*

## COMPETITION AIM-

**SHIFT is excited to announce the launch of The SHIFTboston Ideas Competition 2009.**

The aim of this competition is to ignite the spirit of innovation that has long lived and thrived in Boston. SHIFT seeks to collect new visions for Boston's urban environment, rediscover Boston's role in innovation and reaffirm the city's position in progressive design and development. We seek innovative, provocative and radical ideas that could explore topics such as: renewable energy, ecological urbanism, creative redevelopment, municipal involvement in the field of design, and city as a cultural center, a cultural force.

The competition is open to architects, artists, landscape architects, urban designers, engineers, students and anyone else who would like to tackle the question: WHAT IF? What if this could happen in Boston? Express your idea of what a metropolis such as Boston needs.

We seek to lead a SHIFT in thinking, perception, attitude, definition, process, method, planning and organization in order to improve Boston's urban environment.

## COMPETITION BRIEF-

**Location: Boston, Massachusetts, United States of America**

This competition calls on all visionaries to evaluate the current status of Boston's urban environment and submit their ideal addition or augmentation to the existing context. Help uncover the most pressing issues concerning the future of Boston and respond to them in an imaginative manner. Avoid the stereotype and everything you have seen done before; imagine what deserves to be there! What do cities provide us with? What do you believe Boston should provide? Let your idea take shape and function, and enhance the everyday setting. Make Boston thrive!

Topics to explore but not limited to:

- Boston - the future
- Governing bodies
- Human scale
- Materials and technology
- Energy harvesting
- Symbiosis
- Ecological urbanism

Please be aware that these should be inventive, innovative, visionary proposals. The broader and more diverse the subjects the better. You are not limited by the ideas in this brief. This competition is designed for multiple viewpoints - architect, artist, student, government official, and citizen. This is your opportunity to share your bold urban vision.

## SUBMISSION REQUIREMENTS-

- Entries can be from individuals or multi-disciplinary teams.
- All entries must be anonymous; do not include logos or other images or text that could indicate the origin of the design.
- If applicants choose a specific site, it must be within the area of Boston Proper. Please reference the 'Documents' section of our website ([www.shiftboston.org](http://www.shiftboston.org)).
- Entries must be formatted to fit a single 24" x 36" (60cm x 90cm) board (landscape orientation). The board may include any drawings and three-dimensional representation of the proposed concept along with any supporting text. Inventive and multi-graphical presentations are encouraged.
- Applicants must submit their design electronically on a CD or DVD, labeled with the applicant's name.
- The CD or DVD must include a single PDF file of the 24" x 36" (60cm x 90cm) board, labeled with the applicant's name.
- If applicable, please include on your CD or DVD a maximum of two high-resolution images representative of your entry content. These must be in JPEG or TIFF format (300dpi, CMYK). These images should contain no text and must be named according to the convention, "Applicant's name\_ image number".
- Along with the CD or DVD, a sealed envelope should include the Application Form, the Permission Form for Textual and Visual Works, and a submission fee of US\$35.

**Submissions must be received at the address stated below by 4pm Eastern Standard Time on December 11, 2009. The deadline applies to the date of receipt, not to the postmark date. No submissions will be accepted after the deadline.**

SHIFTboston  
Boston Society of Architects / AIA  
52 Broad Street  
Boston MA 02109-4301  
USA

Entries that do not meet the submission requirements will not be included in the jury process.

## ELIGIBILITY-

This competition is open to all individuals and teams of all sizes.

## ENTRY FEE-

The entry fee, payable to the Boston Society of Architects, is US\$35. Accepted are checks, money orders and all major credit cards. All payments are final and nonrefundable. Refunds will not be provided to individuals/teams if the submission is disqualified.

## JURY PROCESS-

The jury meets in December 2009 and the announcement of competition winners will be made in January 2010. The winner along with a select number of honorable mentions will be invited to attend the SHIFTboston Forum at which they will be given the opportunity to present their work to the judging panel and invited guests. The Forum will be held at The Institute of Contemporary Art, Boston.

Members of the jury will be announced on October 12, 2009.

## APPLICATION PROCESS-

- Download the SHIFTboston Ideas Competition 2009 Call for Entry.
- Mail your Entry CD or DVD, the Application Form, Permission Form for Textual and Visual Works, and the entry fee of US\$35 to:

SHIFTboston  
Boston Society of Architects / AIA  
52 Broad Street  
Boston MA 02109-4301  
USA

**Submissions must be received at the above stated address by 4pm Eastern Standard Time on December 11, 2009. The deadline applies to the date of receipt, not to the postmark date. No submissions will be accepted after the deadline.**

## TERMS AND CONDITIONS-

This competition is organized by SHIFT with support from the Boston Society of Architects, the Design Industry Group of Massachusetts, the UrbanArts Institute, and City of Boston Mayor's Office of Arts, Tourism and Special Events.

Applicants retain sole ownership of the intellectual property of any design submitted to SHIFT. SHIFT reserves the right to use submitted designs for various promotional purposes.

SHIFT takes plagiarism very seriously and will disqualify any submission or award that includes

plagiarized material.

SHIFT reserves the right to amend the Terms and Conditions of the SHIFTboston Ideas Competition 2009.

## OUTCOME OF COMPETITION-

The jury may create award tiers and categories as it deems appropriate.

The winning entry will receive a US\$1,000.00 cash prize. The winner along with a select number of honorable mentions will be invited to attend the SHIFTboston Forum to present their work. The Forum will be held at The Institute of Contemporary Art, Boston on January 14, 2010.

Honored projects may be featured in publications designed and used as promotional materials for SHIFTboston. It is expected that honored projects will appear on a billboard, bus shelters and subway cars in the Boston Metropolitan area as part of the SHIFTboston Exhibit. All eligible entries will be promoted on the SHIFTboston blog and website.

## TIMELINE-

- September 28, 2009- Call for Entries Released.
- October 12, 2009- Members of the Jury announced.
- December 11, 2009- Your entry CD or DVD, the Application Form, Permission Form for Textual and Visual Works, and the entry fee of US\$35 must be **received** at the following address:  
  
SHIFTboston  
Boston Society of Architects / AIA  
52 Broad Street  
Boston MA 02109-4301  
USA
- December, 2009- Jury will meet.
- January 14, 2010- SHIFTboston Forum held at the Institute of Contemporary Art, Boston.



Include this page with your application

SHIFTboston  
Boston Society of Architects / AIA  
52 Broad Street  
Boston, MA 02109-4301  
USA

## APPLICATION FORM

### - CONTACT INFORMATION -

Applicant's Name (Contact Person) :

\_\_\_\_\_

Address:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

E-mail:

\_\_\_\_\_

Telephone Number:

\_\_\_\_\_

Other team member's names:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### - PAYMENT INFORMATION -

**Attach your check or money order or provide credit card information here:**

Visa

MasterCard

AmEx

Card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Name **exactly** as printed on card: \_\_\_\_\_

Please sign and date below to confirm that you have read and agree to the Terms and Conditions of The SHIFTboston Ideas Competition 2009.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Submissions must be received by 4pm Eastern Standard Time on December 11, 2009. The deadline applies to the date of receipt, not to the postmark date. No submissions will be accepted after the deadline.**



Include this page with your application

SHIFTboston  
Boston Society of Architects / AIA  
52 Broad Street  
Boston, MA 02109-4301  
USA

### **Permission Form for Textual and Visual Works**

For good and valuable consideration, the sufficiency and exchange of which is hereby acknowledged, the undersigned hereby grants to SHIFT a non-exclusive license to use the work identified herein and submitted in connection with the design awards program identified above, including all text, brochures, drawings, photographs, graphics, plans, slides, books, transparencies or other copyrightable material ("work") as follows:

This license permits SHIFT to use the work, to reproduce, crop or resize it; to display it publicly; and to distribute and transmit it worldwide in all media now known or hereafter devised, including the internet, without payment of any royalty or license fee in connection with the announcement of awards, if any, and the promotion of the design awards program identified above.

The undersigned acknowledges that all copies of the work submitted in connection with an entry in the competition identified above shall remain the property of SHIFT, but that the copyright to the work is not transferred to SHIFT.

By submitting this Permission Form for Textual and Visual works, the undersigned represents that s/he has obtained all permissions that s/he believes are necessary to grant the license granted by this form and that the use or reproduction of the work by SHIFT as permitted by this form, shall not, to the best of his/her knowledge, information and belief, infringe or violate any other entity's copyrights.

The undersigned hereby agrees to indemnify and hold harmless SHIFT from and against all claims and damages arising out of a breach of the foregoing representations.

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_