



**MOON CAPITAL Competition
CALL FOR ENTRY**

Category 2 – Let's Have Fun

Deadline: Friday, September 3, 2010

LET'S HAVE FUN - What would YOU design on the Moon?

“There are spaceships to build, Moon metals to mine, and energy resources to harness. Not to mention movies to make, low-gravity games to create, and advertising to sell. There’s every opportunity, from the more serious side of human behavior ... to the more fun side of human behavior.”

Jeff Krukin, executive director of the Space Frontier Foundation

“I always compare a moon city to a combination Detroit, Las Vegas and Boston – because Harvard University would likely want to have a campus on the Moon – the ivy leagues. Of course only the most expensive colleges could afford to send their students to the moon. It may resemble Detroit because there will have to be a strong dose of industry there – if only to build and maintain the lunar infrastructure; and Vegas because, well, the Moon will be the top tourist destination of the 22nd century.”

Richard Seabra, choreographer and self-described “futurist” designer.

COMPETITION AIM

SHIFTboston is calling on architects, space-architects, scientists, engineers, urban designers, landscape designers, industrial designers, artists and futurists to submit their most provocative ideas for the Moon. **THINK: WHAT IF** this could happen on the Moon? SHIFTboston seeks to collect visions that will re-imagine the Moon as a new destination. We want radical ideas for new lunar elements such as rovers, growing pods, inflatable structures, droids, clothing, and habitats. Envision an entire **LUNAR CITY!** How about a new **MOON CULTURE?** What would it look like? Sound like? Envision having **FUN** on the moon with activities, fashion, and spacesuits.

COMPETITION BRIEF OVERVIEW

Location: Moon

YOU TELL US WHAT YOU THINK IS POSSIBLE ON THE MOON.

There is no specific program or criteria for this category but the competitor should consider the lunar environment as we understand it today and the proposal should address how lunar occupation by humans would contribute to that understanding. We encourage competitors to take advantage of the downloadable resources we are providing in order to learn more about the Moon environment and how it might contribute to or characterize an idea.

For linked and downloadable reference information, please refer to the SHIFTboston website MOON CAPITAL documents page.

SUBMISSION REQUIREMENTS

- Entries can be from individuals or multi-disciplinary teams.
- Applicants must register online at: <http://www.shiftboston.org/competitions> and pay the registration fee via Pay Pal.
- All entries must be anonymous; do not include logos or other images or text that could indicate the origin of the design.
- Entries must be formatted to fit a single 24" x 36" (60cm x 90cm) board (landscape orientation). The board may include any drawings and three-dimensional representation of the proposed concept along with any supporting text. Inventive and multi-graphical presentations are encouraged.
- Applicants must submit their design electronically, labeled with the applicant's application number and name (first initial, last name). i.e. app#_jDoe.pdf
- Include a signed scanned PDF of your Permission Form for Textual and Visual Works with your submission or fax it to 617-951-0845.
- If applicable, please include a maximum of two high-resolution images representative of your entry content. These must be in JPEG or TIFF format (300dpi, CMYK). These images should contain no text and must be named according to the convention mentioned above with the appendage "img#", for example: "2010M100_jDoe_img1.jpg" [app#_name_img#]

For complete detailed submission requirements and instructions, please visit:
www.shiftboston.org/competitions/submit.html

Entries that do not meet the submission requirements will not be included in the jury process.

Application Deadline: September 1, 2010
Submission Deadline: September 3, 2010

Submissions must be uploaded by midnight Eastern Standard Time on September 3, 2010. No submissions will be accepted after the deadline.

ELIGIBILITY

This competition is open to all individuals and teams of all sizes.

ENTRY FEE

The entry fee is US\$50 for individuals and US\$75 for a company or organization, paid through PayPal after registering at www.shiftboston.org/competitions. All payments are final and nonrefundable. Refunds will not be provided if the submission is disqualified.

JURY PROCESS

The winners will be invited to present at the Moon Capital Forum, held at the Cyclorama at the Boston Center for the Arts on October 21, 2010.

APPLICATION PROCESS

- Download the SHIFTboston Moon Capital Competition 2010 Call for Entry.
- Applicants must register online at: <http://www.shiftboston.org/competitions> and pay the registration fee via Pay Pal.
- Upload your designs following the strict guidelines on the following web page: <http://www.shiftboston.org/submit.html>
- Upload a signed scanned PDF of your Permission Form for Textual and Visual Works with your submission or fax it to 617-951-0845.

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TERMS AND CONDITIONS

This competition is organized by SHIFTboston.

Applicants retain sole ownership of the intellectual property of any design submitted to SHIFTboston. SHIFTboston reserves the right to use submitted designs for various promotional purposes.

SHIFTboston takes plagiarism very seriously and will disqualify any submission or award that includes plagiarized material.

SHIFTboston reserves the right to amend the Terms and Conditions of the SHIFTboston Moon Capital Competition.

OUTCOME OF COMPETITION

The jury may create award tiers and categories. as it deems appropriate.

The winning entry will receive a US\$1,000 cash prize and present at the MOON CAPITAL Forum at the Cyclorama in Boston, Massachusetts on Thursday, October 21, 2010. The Forum will be a panoramic gala event, attendees will include members of the MOON CAPITAL Competition jury and advisory panel, astronauts, leading aerospace and astrophysics engineers, government, community,

industry and academic leaders along with architects and other design professionals. The winning entry will be displayed in a new virtual moon game and become part of the MOON CAPITAL Exhibit at the Johnson Space Center. Winning projects will be posted on the SHIFTboston website, blog and become part of a MOON CAPITAL Exhibition in Boston, Massachusetts (location to be announced) Winning entries will also become part of a new “2069: Moon Independence” book.

Honored projects may be featured at the MOON CAPITAL Forum at the Cyclorama in Boston, Massachusetts on Thursday, October 21, 2010. Selected projects will also be posted on the SHIFTboston website, blog and become part of a MOON CAPITAL Exhibition in Boston, Massachusetts (location to be announced). In addition, they will be included as part of a new “2069: Moon Independence” book.

TIMELINE

- June 1, 2010 Call for Entries released.
- September 1, 2010 Application deadline.
- September 3, 2010 Submissions must be **received** by midnight EST.
- September, 2010 Jury meets.

October 21, 2010 **SHIFTboston Forum hosted by the Cyclorama at the Boston Center for the Arts, Boston MA USA.**



Permission Form for Textual and Visual Works

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The undersigned acknowledges that all copies of the work submitted in connection with an entry in the competition identified above shall remain the property of SHIFTBoston, but that the copyright to the work is not transferred to SHIFTBoston. SHIFTBoston agrees to include in reproduction of the work a reasonable copyright notice and credit, provided that the necessary copyright and credit information are provided in writing to SHIFTBoston.

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The undersigned hereby agrees to indemnify and hold harmless SHIFTBoston from and against all claims and damages arising out of a breach of the foregoing representations.

Signature: _____

Print Name: _____

Date: _____

Please Include a signed copy with your submission or fax to 617-951-0845.